

Hawaii Holomua

PROGRESS.

The Life of the Land is Established in Righteousness.

MONOLULU, JULY 5, 1894.

A DASTARDLY DEED.

President Carnot Killed by a Cowardly Assassin.

The civilized world today stands aghast, and looks with horror at the spectacle of the assassination of the Chief Magistrate of France. The cowardly crank, who vented his false anarchistic ideas by stabbing to death Sadi Carnot claims Italy as his place of birth. The murder took place on the 24th of June in broad daylight in the streets of Lyons. The murderer was captured, and the police had to protect him against the vengeance of the people. His name is Santo. He is 21 years old, a baker by trade, and one of the misguided followers of the nihilists and anarchists.

Sadi Carnot, the assassinated President of the French Republic was born in 1837. He was not a brilliant man, not a ruler who made a mark in history. But he was a peaceful, harmless, and honest patriot in whose hands the destiny of France was safe. His term would have expired shortly, making his murder so much more horrible and inexcusable. His death is an event of most enormous magnitude to the world. His successor Casimir-Perrier is a man built of different material. He is a "royalist" to the backbone. He is an ambitious, determined, and unscrupulous politician. His great personal wealth and his unflinching courage will assist him in opening an era for France, fraught with danger to the peace of the world.

The indignation universally expressed by the heads of all the governments of the civilized world will have a practical result, and the evil head of anarchy, of murder and of lawlessness will be crushed. The following official despatch to the French government from the Italian Premier Crispien expresses the sentiments of the men of this century:

Deeply affected at the news of the misdeed which has robbed France of her first magistrate and Italy of a friend, I beg to express the feelings of horror and pain felt by the King's Government and the whole Italian nation, and my personal grief for the illustrious man France has just lost. He was attached to me not only by ties of admiration, but by sincere friendship. Assassins have no country, and the countries to which these criminals owe their birth are the first to repudiate them. France and Italy can see in the assassin only an enemy of humanity.

Seattle, June 26. The British flag ship Royal Arthur, thirty-nine guns, Rear-Admiral H. F. Stephenson, arrived in port this evening. Captain F. B. French commanding. She sails for Vancouver, B. C., at 5 o'clock tomorrow morning. The object of the visit is not known, the officers declining to give any information. It is the first visit of a British man-of-war to Puget Sound since 1888.

THE FOURTH OF JULY.

A Very Tame Celebration.

All true Americans residing in Honolulu, regret the manner in which their national holiday was celebrated. The bastard attempt of Mr. Dole to mix local politics into the ceremony with which Americans at home or absent remember the day on which a legitimate and a truly popular republic was born, resulted in a dead failure.

The town has never on a similar day presented a more quiet and peaceful front. The Hawaiians who generally have been lively participants in the celebration of America's National day staid at home, and refused to join the crowd who were forgetting the lofty principles of the great republic by rejoicing in the establishing of a rich man's oligarchy.

The usual sports took place in different places. Boat racing, athletics, baseball, target-shooting and fireworks. It is noteworthy that good "Americans" delighted mostly in the display of Japanese fireworks. Minister Willis and Mrs. Willis held a reception at the Royal Hawaiian Hotel. A detachment of the National band was in attendance. A number of prominent Hawaiians paid their respects to the American Minister.

A number of buildings in town were decorated. They all looked like cheap booths at a village fair. Castle & Cooke took the first prize. The roof of their building had been draped in the manner of a funeral pall, and with the floral decorations looked very much like an overgrown coffin. The Inter Islands Steamship Company got the second prize. The good American, John Ena, had exerted himself, and his decorations would really have been graceful—like those he accepted from King Kalakaua—if he had possessed sufficient tact to omit the pictures of Washington and Dole. Mr. Waterhouse from Van Diemens Land had forgotten the Hawaiian flag on his building. He is getting awfully American, don't you know. It was noted though, that he, this time remembered to keep his "adopted" flag away from the British coat-of-arms which he impudently displays on his building. The Bell Telephone building was very handsomely decorated. Mr. Godfrey Brown deserves great credit for his tasteful display of the colors of France. The main inscription was new and refreshing. Our reporter might not have got it down correctly, but he says it was something like this: "United we stand. Our dividends fall." The drapery arranged like curtains in a *maison de plaisir* was very suggestive, and the trade mark of Anheuser Bush Brewery, which appeared as the main decoration was very appropriate. E. O. Hall & Son (very limited) had a magnificent decoration. Geo. Washington looking like a North American "Injun" turning his back to a large picture of Judge Lyman, or Horace Crabbe, or Captain "Kid" Cooke. It was impossible to see which was which owing to the breeze that made the pictures and the flags and the whole building look like they were all on a spree. P. C. Jones had the only decent 4th

of July decoration. He didn't sport Dole's picture, Washington was good enough for him. Many other good Americans made fine displays. Mr. Hopper decorated his Chinese-American rice-mill with a \$1.25 American flag. Probably he couldn't afford anything better. The great flag of Tim Murray's floated in harmony with the yellow dragon of China across the street, and lots of other "Americans" hung out their bunting.

When the evening came and the Mariposa arrived, the town was as dead as the proverbial door nail. W. O. Smith was the only American at large.

A TOP-HEAVY NAVY.

Rome had its Brutus, who in slaying the head of the state pleaded that he was fired by patriotism: "Not that I loved Caesar less, but that I loved Rome more." The United States which claims to be the greatest republic on earth—a modern Rome among nations—sports a literary, if not physical Brutus in almost every uniformed naval officer, who appears ready to do anything to, or for the President. The latest sample of Brutus—like spokesman for the United States and its President, is Captain Cochrane of the Philadelphia, who yesterday appeared in the dual capacity of espouser of the President's policy, and judge advocate for the Hawaiian oligarchy. The very much revised edition of Mr. Cochrane's speech which appeared in this morning's *p. g. Advertiser*, while shorn of much of that flowery rhetoric for which the armed American patriot in Hawaiian waters has become famous; contains enough to disgust every honest man who can take bombast at its face value. Captain Cochrane is wasting his eloquence and his energies on a few lava rocks of no great value to any one, excepting to the peaceable and hospitable people whose liberties and existence he would aid a few plutocrats in exterminating. If he is sincere in the desire to wipe out Monarchy let him seek a foe man worthy of his boasted steel and he need not travel far. New Zealand and Australia are groaning under the weight of Monarchy, and, possibly, only awaiting the arrival of such a Peter the Hermit as Cochrane, with Popcorn Jones' tales of his grandfather's, to complete the colonial paralysis.

The people of the United States may wake up some fine morning to find a foreign war in their hands through the activity of the Wiltse, Lucian Young and Cochrane family. When a naval understrapper thinks himself entitled to be the political mouth-piece of the head of the Nation, it is a sure sign that the Naval tail is going to wag the Nation, and is growing too top-heavy to be safe for public service.

New Haven, (Conn), June 26. Before a great crowd of alumni, mothers, sisters, brothers and pretty girls, the Yale baseball team this afternoon dragged down the banner of fair Harvard and trailed it in the dust of Yale field.

Washington, June 26. The fears of the Administration that war is imminent between China and Japan as a result of the Korean troubles was considerably allayed by the receipt of a dispatch from Rear-Admiral Skerret, commanding the Asiatic Squadron.

American Colonial Policy.

The desire of the United States to retire from the tri-partite alliance which was entered into with Germany and Great Britain over Samoa, is instructive to us at the present time. Briefly, the history of the United States in Samoa began in 1874. In that year a Col. Steinleyer was sent there by the United States government to secure a coaling station, and after some negotiation with the king, the harbor of Pago Pago, one of the best in the South Pacific, was ceded absolutely in fee simple to the United States.

Congress voted a sum of money ample for the purpose of converting it into a coaling station for the navy, but beyond sending a survey party of a few young naval officers, who spent most of their time in the enjoyment of congenial society, nothing has been done in Samoa up to the present time. One cargo of coal was shipped there from New York which it was estimated could not have cost the United States government less than \$50 a ton when landed, and most of which is invisible on the shore of Pago Pago today, for it is overgrown with weeds.

American ships can go in to any British colonial port in the South Pacific, and get coals for from \$2.50 to \$5.00 a ton without the expense of keeping coaling stations. In Hawaii the best coaling station is the port of Honolulu, and Congress is not likely to expend millions on Pearl Harbor for an unserviceable baby, while there is a defenceless and a Coxey's army that coast want feeding at home.

A TREAT.

The Vanderlip Company is Here.

Every chair is taken. Every seat is engaged for to-night's performance at the Opera House. The famous Novelty Company of Vanderlip arrived on the Belgic, and through special arrangements with the steamer are enabled to give one performance. Mr. L. J. Levey has made good preparations for a rousing welcome to the renowned actresses and actors and only seats in the gallery and a few chairs can be obtained now.

Miss Elsie Adair whose renown as "the" Serpentine dancer has preceded her arrival will show our astonished citizens what can be done in the line of "balleting." The names of Bessie Grey, Fannie Liddiard, Dolores, Helen Mackey and Edith Chatterton, are familiar to every theater goer in America. Don't forget that this is positively the only performance. They can't stay here, you know. They are off for India. Try to squeeze in. Bribe Levey or go up stairs. Dream that we are civilized for once.

London, June 26. A dispatch to the *Chronicle* says that M. Lepine, Procurer of the Republic has learned that the consistory of Cosmopolitan anarchists recently resolved to use the knife or revolver against prominent rulers and statesmen instead of dynamite or other explosives. The attempt of Legasup upon the life of Prime Minister Crispien opened the murderous scene.

HAWAIIAN HARDWARE COMPANY

The Advertiser who catches a person's eye usually wins a customer. Many different styles of advertising have been adopted and with more or less success, by the believers in the use of printers ink. The manufacturers of Pears Soap, for instance, occasionally buy paintings that have been on exhibition in the Paris Salon and have lithographs made from them for the purpose of bringing their product before the people. In addition to such side issues, Pears spends hundreds thousands of dollars annually among the newspapers and magazines. Some years ago the Agents of certain article on sale in New York made a hit in advertising by having on Broadway during business hours two fatuously dressed Negroes wearing very high collars, on the backs of which was printed "Use Smiths Pills." The idea was novel and the public caught on. Rising Sun Stove Polish has been kept before the public for years through persistent, and sometimes expensive advertising. Twenty odd years ago the manufacturers of this polish started half a dozen men across the ornament to paint signs on rocks and fences. The Aermotor Co., of Chicago have increased its sales more than five hundred per cent in two years by the use of printers ink. We believe we have been instrumental in increasing the sales of the Aermotor by keeping everlastingly at it in Hawaii.

We do not wish to say that advertising will sell any manufactured article; there is no use spending money in advertising "cheap and nasty" goods because the people will not be hoodwinked. If Haviland China was not the superior article it is, all our advertising of it would not have sold the thousands of pieces that we have. We simply call the attention of the people to it and its superior quality is apparent to the customer directly a piece of it is examined.

Printers ink has helped the sale of the James Locked Fence but it would not have done so if it had been as flimsy as the ordinary wire fence. First; the economy there is in building it recommends it to the plantation manager and then its durability clinches the sale. If the stays and washers cost as much as an ordinary redwood post our sales of the material would not have reached such enormous proportions.

Our average sale of the Pansy Iron Stove is about two a day the year round. It was not the best iron stove on the market we would not sell that many in six months. Advertising is the tip to the public the good points in the article sells it just as the good qualities of the Fischer Steel Range make it a desirable article for people who wish to economize in the use of fuel.

We buy only what has proven good after people in the United States or Europe have given it a trial; we profit by their experience if the articles are good we buy and sell them; if they are poor we steer clear of them. When we advertise an article it is to attract attention to it; the newspaper is the button we push, the salesman does the rest.

Persistent advertising coupled with the article being a superior one has sold thousands of the Frank Walcott Emory File. If it had been no better than an ordinary scythe stone we probably would not have sold twenty. When a man finds out that his table knives may be kept sharp at all times at an expense of fifty cents and a very little elbow grease he is quite willing to try the experiment.

The Hawaiian Hardware Co.

307 Fort Street